

**BASIC DETAILS:**

<b>Subject:</b>	TÉCNICA FOTOGRÁFICA Y FOTOPERIODISMO		
<b>Id.:</b>	31944		
<b>Programme:</b>	GRADUADO EN PERIODISMO. PLAN 2014 (BOE 15/10/2014)		
<b>Module:</b>	TECNOLOGÍA, DISEÑO Y CULTURA VISUAL		
<b>Subject type:</b>	OBLIGATORIA		
<b>Year:</b>	4	<b>Teaching period:</b>	Segundo Cuatrimestre
<b>Credits:</b>	6	<b>Total hours:</b>	150
<b>Classroom activities:</b>	62	<b>Individual study:</b>	88
<b>Main teaching language:</b>	Ingles	<b>Secondary teaching language:</b>	Castellano
<b>Lecturer:</b>		<b>Email:</b>	

**PRESENTATION:**

Este curso se enfoca en aprender a crear narraciones profesionales mediante el uso de fotografía dentro del género documental (fotoperiodismo) en el que se combinan imagen y texto en una pieza periodística. Para lograr este objetivo, el alumno podrá analizar y crear fotografías efectivas. Al final del curso, los estudiantes deben ser responsables de su propio aprendizaje y serán capaces de leer, comprender y escribir textos para acompañar la fotografía en la profesión de fotoperiodista. Los estudiantes podrán relacionar las pautas éticas y los límites legales en el fotoperiodismo con su propio trabajo y elecciones.

**PROFESSIONAL COMPETENCES ACQUIRED IN THE SUBJECT:**

<b>General programme competences</b>	G01	Ability to analyse and synthesise.
	G02	Problem solving.
	G03	Ability to organise and plan.
	G04	Oral and written communication in the native language.
	G05	Use of Information Technologies.
	G06	Knowledge of a foreign language.
	G07	Teamwork.
	G08	Interpersonal skills.
	G09	Ethical commitment.
	G11	Ability to apply knowledge.
	G12	Ability to generate new ideas (creativity).
	G13	Ability to undertake research.
	E03	Capacity and ability to recover, organise, analyse and process information and communications for these to be disseminated, pursued or processed privately or collectively through different media and formats or in the creation of productions of one sort or another.
	E04	Capacity and ability to seek, choose and prioritise any source or document (written, sound file, visual, etc.) of use in the creation and processing of information; likewise in the pursuit of effective communication or fictionalisation and entertainment.
	E09	Capacity and ability to use the information systems and resources and their interactive applications.
	E11	Ability to experiment and innovate through knowledge and use of techniques and methods applied to quality improvement and self-evaluation processes; likewise the skills to learn independently, adapt to change and use creativity to overcome the daily grind.
	E12	Ability to conceptualise, plan and execute information or communications projects, undertaken according to topic areas - applying journalistic styles and procedures.
	E14	Capacity and ability to design the formal and aesthetic features of written, graphic, audiovisual and digital media, as well as how to use IT techniques to present and broadcast facts and information through computer graphics systems.
	E20	Ability to generate and disseminate the main media debates and events arising from the current situation, in accordance with communications strategies and interests of all sorts.
	E25	Ability to define research areas that may contribute to awareness, advances and debates on information and communication; likewise how to suitably present the results of research in spoken, written,

		audiovisual or digital forms.
<b>Learning outcomes</b>	R01	Apply the technical, visual and conceptual resources necessary to communicate through high quality photographic images.
	R02	Understand different visual codes when working with photographic styles governed by a reflection on the communicative power of photography in general and photojournalism in particular.
	R03	Understand the role of the photojournalist in the modern world.
	R04	Foresee the difficulties of photographic field work needed for investigative work in the profession so as to find solutions and come up with a quality visual and journalistic project.
	R05	Defend their photographic work using the terms in the subject, suitable order and specific development to successfully present professional work in the workplace.

## **PRE-REQUISITES:**

### **Los estudiantes deben tener y traer al aula:**

- Smartphone con cámara
- Laptop (computadora portátil)

\* Los alumnos pueden utilizar las cámaras SLR digitales que pertenecen a la Facultad. Los alumnos deberán solicitarlos en el Servicio Técnico Audiovisual (en la tercera planta del edificio de la Facultad de Comunicación). Para utilizar las cámaras el alumno deberá solicitar al profesor de este curso la firma de la autorización que podrá encontrar en el Servicio Técnico Audiovisual. El estudiante debe hacer esto al menos con 2 días de anticipación .

**\* Se aconseja a los alumnos que planifiquen con tiempo suficiente (nunca el mismo día de clase) cuando pidan prestado el equipo del Servicio Técnico Audiovisual.**

## **SUBJECT PROGRAMME:**

### **Subject contents:**

<b>1 - The Photojournalism profession</b>
1.1 - The Photojournalism profession. The importance of press photography.
1.2 - Brief history of Photojournalism
<b>2 - Photography techniques</b>
2.1 - The photographic camera
2.1.1 - Intro to DSLR camera
2.1.2 - Understanding exposure and aperture
2.1.3 - Lenses: types and uses
<b>3 - Field work</b>
3.1 - Covering the news
3.1.1 - General news
3.1.2 - Spot news
3.1.3 - Features
3.1.4 - portraits
3.1.5 - Sports
3.2 - Editing strategies and publication preparation
3.2.1 - Caption writing
3.2.2 - Digital editing
<b>4 - Seminar with professional photojournalists</b>
4.1 - Local photojournalism
4.2 - Conflict photojournalism
4.3 - photojournalists and their work
<b>5 - Ethics and Law in Photojournalism</b>
5.1 - Ethics
5.2 - Law

Subject planning could be modified due unforeseen circumstances (group performance, availability of resources, changes to academic calendar etc.) and should not, therefore, be considered to be definitive.

## **TEACHING AND LEARNING METHODOLOGIES AND ACTIVITIES:**

### **Teaching and learning methodologies and activities applied:**

La metodología de aprendizaje de este curso se basa en la independencia y el trabajo responsable del alumno, el pensamiento creativo, la curiosidad, las herramientas de investigación, las lecturas y el esfuerzo personal. El curso tendrá algunas horas de conferencias, pero tendremos principalmente análisis y discusión en clase sobre fotografía, fotógrafos y la profesión, presentaciones en clase (individual / pareja / grupo), trabajos fotográficos durante la clase (en el aula y fuera). , lecturas y rodajes durante la clase y fuera del horario de clases.

El trabajo individual será la parte principal de la metodología de aprendizaje. Los estudiantes tendrán que participar en la lectura, la investigación, la preparación de proyectos, la filmación, la edición y la explicación de cada tarea por su cuenta.

### **Student work load:**

<b>Teaching mode</b>	<b>Teaching methods</b>	<b>Estimated hours</b>
<b>Classroom activities</b>	Master classes	12
	Other theory activities	6
	Coursework presentations	6
	Films, videos, documentaries etc.	8
	Workshops	4
	Other practical activities	2
	Assessment activities	2
	Extra-curricular activities (visits, conferences, etc.)	2
	Trabajo sobre los reportajes obligatorios	20
<b>Individual study</b>	Tutorials	2
	Individual study	24
	Project work	25
	Research work	8
	Compulsory reading	10
	Portfolio	15
	Extra-curricular activities (visits, conferences, etc.)	2
	Other individual study activities	2
<b>Total hours:</b>		<b>150</b>

## **ASSESSMENT SCHEME:**

### **Calculation of final mark:**

Written tests:	30	%
Individual coursework:	30	%
Final photo portfolio:	40	%
<b>TOTAL</b>	100	%

\*Las observaciones específicas sobre el sistema de evaluación serán comunicadas por escrito a los alumnos al inicio de la materia.

## **BIBLIOGRAPHY AND DOCUMENTATION:**

### **Basic bibliography:**

KOBRE, Kenneth. Photojournalism: The Professionals Approach. Burlington: Focal Press, 2008.

CAPUTO, Robert. People and portraits: secrets to making great pictures. Washington, D.C: National Geographic Society, 2002.
HORTON, Brian. Associated Press guide to photojournalism. New York: McGraw-Hill, 2000.
LONDON, Barbara; STONE, Jim; UPTON, John. Photography. New Jersey: Pearson, 2013.
HORENSTEIN, Henry. Digital Photography: A Basic Manual. New York: Little, Brown and Company, 2011
ROBERTS, Stephanie. Lens on life : documenting your world through photography. Waltham, MA: FocalPress, 2012
LIGHT, Ken. Witness in our time : working lives of documentary photographers. Washington: Smithsonian Books, 2010.
IRALA, Pilar (2019). El síndrome de Barthes. La construcción retórica de la imagen fotográfica. Madrid: Editorial Fragua.
PARRISH, Fred. Photojournalism: An Introduction. Belmont. Wadsworth, 2002.
HORENSTEIN, Henry. Digital Photography: A Basic Manual. New York: Little, 2011.

### Recommended bibliography:

LEIBOVITZ, Annie. At work. New York: Random House New York, 2008.
BAEZA, Pepe. Por una función crítica de la fotografía. Barcelona: Gustavo Gili, 2001.
KEENE, Martín. Práctica de la fotografía de prensa. Una guía para profesionales. Barcelona: Paidós Comunicación, 1995
LANGFORD, Michael. La fotografía paso a paso. Madrid: Hermann Blume Ediciones, 1999.
SOUSA, Jorge Pedro. Historia crítica del fotoperiodismo occidental. Sevilla: Comunicación Social, ediciones y publicaciones, 2003.
PETERSON, Bryan. Learning to see creatively. New York. AMPHOTO BOOKS, 2003.
PETERSON, Bryan. Photography and the Art of Seeing. Toronto. Key Porter, 2004.
JEFFREY, Ian. Cómo leer la fotografía: entender y disfrutar los grandes fotógrafos, de Stieglitz a Doisneau. Barcelona: Random House Mondadori, 2009.
FREUND, Gisele. La fotografía como documento social. Barcelona: Gustavo Gili, 1993.
HOPE, Terry. Fotoperiodismo. Cómo conferir un estilo a su creatividad fotográfica. Barcelona: OMEGA,2002.
ALONSO ERASQUIN, Manuel. Fotoperiodismo: formas y códigos. Madrid: Editorial Síntesis, 1995.
SORIANO, Tino. Ayúdame a mirar. La biblia del reportaje gráfico. ANAYA, 2019.

### Recommended websites:

Musarium	<a href="http://www.musarium.com">www.musarium.com</a>
PHOTOESPAÑA	<a href="http://www.phedigital.com">www.phedigital.com</a>
Magnum	<a href="http://www.magnumphotos.com">www.magnumphotos.com</a>
Pulitzer Awards	<a href="http://www.pulitzer.org">www.pulitzer.org</a>
World Press Photo	<a href="http://www.worldpressphoto.org">www.worldpressphoto.org</a>
Vidas minadas (Gervasio Sánchez)	<a href="http://www.vidasminadas.com/entrada.htm">www.vidasminadas.com/entrada.htm</a>
National Press Photographers Association	<a href="http://www.nppa.org">www.nppa.org</a>
**Weekly review: Lens. Photography, video and visual journalism (The New York Times)	<a href="http://lens.blogs.nytimes.com/">http://lens.blogs.nytimes.com/</a>
Caborian	<a href="http://www.caborian.com/">http://www.caborian.com/</a>
****Review every 2-3 days: The Big Picture	<a href="http://www.boston.com/bigpicture/">http://www.boston.com/bigpicture/</a>
British Journal of Photography	<a href="http://www.bjp-online.com/">http://www.bjp-online.com/</a>
Foto8 (The home of Photojournalism)	<a href="http://www.foto8.com/live/">http://www.foto8.com/live/</a>
The International Center of Photography (ICP)	<a href="http://www.icp.org/">http://www.icp.org/</a>
**PhotoLit - data bank on photographic literature	<a href="http://www.photolit.de/">http://www.photolit.de/</a>
Exposure: to create photo stories	<a href="https://exposure.co/">https://exposure.co/</a>

\* Guía Docente sujeta a modificaciones