

BASIC DETAILS:

Subject:	NEWS WRITING AND REPORTING II		
Id.:	31438		
Programme:	GRADUADO EN PERIODISMO. PLAN 2013 (BOE 10/07/2013)		
Module:	LENGUA Y MEDIOS DE COMUNICACIÓN		
Subject type:	OBLIGATORIA		
Year:	3	Teaching period:	Segundo Cuatrimestre
Credits:	3	Total hours:	75
Classroom activities:	34	Individual study:	41
Main teaching language:	Inglés	Secondary teaching language:	Inglés
Lecturer:		Email:	

PRESENTATION:

The aim of this subject is to learn how to write news pieces in English including headlines, leads, nut graphs and the rest of the article. Different structures of the news story will be analyzed as well as the appropriate language for writing news in English. Students will become familiar with the tools needed to correctly develop a story from beginning to end. They will learn news writing style and the main parts of a news story and its news style.

PROFESSIONAL COMPETENCES ACQUIRED IN THE SUBJECT:

General programme competences	G01	Capacidad de análisis y síntesis	
	G03	Capacidad de organización y planificación	
	G05	Uso de las tecnologías de la Información	
	G06	Conocimiento de un idioma extranjero	
	G07	Trabajo en equipo	
	G08	Habilidades interpersonales	
	G09	Compromiso ético	
	G10	Capacidad de trabajar en un contexto internacional	
	Specific programme competences	E02	Capacidad para leer y analizar textos y documentos especializados de cualquier tema relevante y saber resumirlos o adaptarlos mediante un lenguaje o léxico comprensible para un público mayoritario
		E04	Capacidad y habilidad para buscar, seleccionar y jerarquizar cualquier tipo de fuente o documento (escrito, sonoro, visual, etc.) de utilidad para la elaboración y procesamiento de información, así como para su aprovechamiento comunicativo persuasivo o de ficción y entretenimiento
E05		Capacidad básica para comprender la producción informativa o comunicativa, escrita o audiovisual, en inglés estándar	
E08		Capacidad y habilidad para utilizar las tecnologías y técnicas informativas y comunicativas, en los distintos medios o sistemas mediáticos combinados e interactivos (multimedia)	
E10		Capacidad y habilidad para el desempeño de las principales tareas periodísticas	
E17		Capacidad para entender y analizar la realidad socio comunicativa de la Comunidad Autónoma (estructura, políticas y funcionamiento) en el contexto español, europeo y mundial	
E25		Capacidad de definir temas de investigación que puedan contribuir al conocimiento, avance y debate de la información y la comunicación, así como de exponer de forma adecuada los resultados de una investigación de manera oral, escrita, audiovisual o digital	
Learning outcomes	R01	Write headlines and leads in English.	
	R02	Apply the AP style rules to articles written in English.	
	R03	Correctly use English grammar rules in writing news stories.	
	R04	Use language of news correctly in writing articles in English.	
	R05	Write a complete news article in English.	

PRE-REQUISITES:

It is highly recommended to have passed Journalism I and II as well as Newswriting and Reporting I.

SUBJECT PROGRAMME:

Subject contents:

1 - Introduction / Presentation
2 - AP Style
2.1 - Abbreviations
2.2 - Capitalization
2.3 - Numerals
2.4 - Time
2.5 - Titles, Spelling and Punctuation
2.6 - AP Style Review
2.7 - AP Style Test
3 - Newswriting Style
3.1 - Prewriting
3.2 - Simplify Your Writing
3.3 - Remaining Objective
3.4 - Checklist for Editing Newswriting Style
3.5 - News Story Structure
3.6 - Twelve Elements of a Standard News Story
4 - Language of News
4.1 - English in Use
4.2 - Be Precise and Use Strong Verbs
4.3 - Checklist for Language of News
4.4 - Newswriting Style and Language of News Test

Subject planning could be modified due unforeseen circumstances (group performance, availability of resources, changes to academic calendar etc.) and should not, therefore, be considered to be definitive.

TEACHING AND LEARNING METHODOLOGIES AND ACTIVITIES:

Teaching and learning methodologies and activities applied:

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In order to develop the competences established for this subject, sessions are planned as follows: Classes will be conducted exclusively in English. Students are expected to participate in class and in all class-related activities in English. Although this may be difficult for students at the beginning of the course, their linguistic competences will improve rapidly.

Practical Classes

Many class activities will be conducted in pairs and groups in the format of problem solving exercises, debates, project preparation, problem solving, simulations etc. This methodology enables maximum student participation and talking time in class. It also promotes cooperative learning and meaningful interaction between students, and the development of professional competences.

Lectures

During lectures, where the lecturer will explain concepts orally with technological support, students will also participate with questions and there will be follow up exercises and tasks to apply and practice new concepts. Selected theoretical classes will be given by students.

Tutorials

During these sessions, students can ask questions, clarify concepts, ask for additional bibliography either face to face or electronically. Some tutorial time will be devoted to assistance with group work, especially with preparation for expert group presentations.

Self Study

Students are expected to complete weekly tasks uploaded on the PDU.

PLAGIARISM

Plagiarism will not be tolerated, neither will the use of Google translator or any other automatic translator. If the professor catches a student plagiarizing or using an automatic translator for written assignments, the assignments will be automatically given a zero.

Student work load:

Teaching mode	Teaching methods	Estimated hours
Classroom activities	Master classes	8
	Practical exercises	14
	Practical work, exercises, problem-solving etc.	6
	Assessment activities	4
	Extra-curricular activities (visits, conferences, etc.)	2
Individual study	Tutorials	4
	Individual study	22
	Individual coursework preparation	8
	Compulsory reading	4
	Recommended reading	3
Total hours:		75

ASSESSMENT SCHEME:

Calculation of final mark:

Written tests:	30 %
Final exam:	30 %
Final project:	30 %
Current News Tests:	10 %
TOTAL	100 %

*Las observaciones específicas sobre el sistema de evaluación serán comunicadas por escrito a los alumnos al inicio de la materia.

BIBLIOGRAPHY AND DOCUMENTATION:

Basic bibliography:

AP PRESS, The Associated Press Stylebook and Briefing on Media Law 2009, Basic Books, Philadelphia, 2009
BENDER, John, Reporting for the Media, Oxford University Press, Oxford, 2009
HARROWER, Tim, Inside Reporting, McGraw Hill, Boston, 2007
RICH, Carloe, Writing and Reporting News, Wadsworth, Boston, 2010

Recommended bibliography:

EVANS, Harold, Essential English for Journalists, Editors and Writers, Pimlico, London, 2000
GIBBS, Cheryl. Getting the Whole Story. Reporting and Writing the News. New York: Guilford Press, 2002
RUDIN, Richard. An Introduction to Journalism. Focal Press. 2003.
SCHWARTZ, Jerry. Associated Press Reporting Handbook. McGraw Hill Professional. 2001.

Recommended websites:

AP Press	http://www.ap.org/
New York Times	http://www.nytimes.com

The Guardian	http://www.guardian.co.uk/
USA Today	http://www.usatoday.com
Inside Reporting	http://highered.mheducation.com/sites/0073378917/student_view0/index.html
The Poynter Institute	http://www.poynter.org/
Washington Post	http://www.washingtonpost.com/

* Guía Docente sujeta a modificaciones