

BASIC DETAILS:

Subject:	TÉCNICA FOTOGRÁFICA Y FOTOPERIODISMO		
Id.:	31944		
Programme:	GRADUADO EN PERIODISMO. PLAN 2014 (BOE 15/10/2014)		
Module:	TECNOLOGÍA, DISEÑO Y CULTURA VISUAL		
Subject type:	OBLIGATORIA		
Year:	4	Teaching period:	Segundo Cuatrimestre
Credits:	6	Total hours:	150
Classroom activities:	60	Individual study:	90
Main teaching language:	Inglés	Secondary teaching language:	Castellano
Lecturer:	IRALA HORTAL, PILAR (T)	Email:	pirala@usj.es

PRESENTATION:

This course focuses on learning how to create professional storytelling by using photography within the documentary genre (photojournalism) in which image and text combines in a unique piece. To achieve this goal the student will become skilled at conceptual, creative, technical and visual communicative tools. By the end of the course, if the student is responsible for his own learning, he/ she will be able to read, create, analyze, write about, criticize and work in the Photojournalist profession and be the visual voice of the world.

In order to follow easily the contents of this subject, get a correct exploitation and understand the whole program it's recommended have previous knowledge on Communication general areas such as Audiovisual language; Communication theory; Journalistic Genres and Social Research Methods and Techniques

WARNING: The student is advised that if he/ she doesn't have his/ her own camera, and he/ she need to use the faculty cameras he/ she must plan in advance with enough time (never the same day of the class) the request of the loan.

PROFESSIONAL COMPETENCES ACQUIRED IN THE SUBJECT:

General programme competences	G01	Ability to analyse and synthesise.
	G02	Problem solving.
	G03	Ability to organise and plan.
	G04	Oral and written communication in the native language.
	G05	Use of Information Technologies.
	G06	Knowledge of a foreign language.
	G07	Teamwork.
	G08	Interpersonal skills.
	G09	Ethical commitment.
	G11	Ability to apply knowledge.
	G12	Ability to generate new ideas (creativity).
	G13	Ability to undertake research.
	Specific programme competences	E03
E04		Capacity and ability to seek, choose and prioritise any source or document (written, sound file, visual, etc.) of use in the creation and processing of information; likewise in the pursuit of effective communication or fictionalisation and entertainment.
E09		Capacity and ability to use the information systems and resources and their interactive applications.
E11		Ability to experiment and innovate through knowledge and use of techniques and methods applied to quality improvement and self-evaluation processes; likewise the skills to learn independently, adapt to change and use creativity to overcome the daily grind.
E12		Ability to conceptualise, plan and execute information or communications projects, undertaken according to topic areas - applying journalistic styles and procedures.
E14		Capacity and ability to design the formal and aesthetic features of written, graphic, audiovisual and digital media, as well as how to use IT techniques to present and broadcast facts and information through computer graphics systems.as informáticas para la representación y transmisión de hechos y datos mediante sistemas infográficos.
E20	Ability to generate and disseminate the main media debates and events arising from the current situation, in accordance with communications strategies and interests of all sorts.	

	E25	Ability to define research areas that may contribute to awareness, advances and debates on information and communication; likewise how to suitably present the results of research in spoken, written, audiovisual or digital forms.
Learning outcomes	R01	Apply the technical, visual and conceptual resources necessary to communicate through high quality photographic images.
	R02	Understand different visual codes when working with photographic styles governed by a reflection on the communicative power of photography in general and photojournalism in particular.
	R03	Understand the role of the photojournalist in the modern world.
	R04	Foresee the difficulties of photographic field work needed for investigative work in the profession so as to find solutions and come up with a quality visual and journalistic project.
	R05	Defend their photographic work using the terms in the subject, suitable order and specific development to successfully present professional work in the workplace.

PRE-REQUISITES:

In order to follow easily the contents of this subject, get a correct exploitation and understand the whole program it's recommended have previous knowledge on Communication general areas such as Audiovisual language; Communication theory; Journalistic Genres and Social Research Methods and Techniques.

WARNING: The students must have and bring to classroom:

- SLDR camera (digital reflex camera)* [students must ask the Professor if the camera they have is right for the course]
- Laptop (portable computer)

* Students can use the digital SLR cameras belonged to the Faculty. Students have to ask for them to the Technical Service of Audiovisuals (at the third floor of the faculty). To use the cameras students must ask the professor of this course to sign the authorization you can find at the Technical Service of Audiovisuals. The student must do this at least with 2 days in advance.

* It's possible to share one camera between two students.

***The student is advised that if he/ she doesn't have his/ her own camera, and he/ she need to use this service he/ she must plan in advance with enough time (never the same day of the class) the request of the loan.**

SUBJECT PROGRAMME:

Observations:

In order to follow easily the contents of this subject, get a correct exploitation and understand the whole program it's recommended have previous knowledge on Communication general areas such as Audiovisual language; Communication theory; Journalistic Genres and Social Research Methods and Techniques.

Subject contents:

1 - The Photojournalism profession
1.1 - The Photojournalism profession. The importance of press photography.
1.2 - Brief history of Photojournalism
2 - Photography as a technique
2.1 - The photographic camera
2.1.1 - Intro to DSLR camera
2.1.2 - Understanding exposure and aperture
2.1.3 - Lenses: types and uses
2.2 - Basic hands-on photography techniques
2.2.1 - Light: types and quality
2.2.2 - Colour vs Black and White
2.2.3 - Composition and photographic language
2.2.4 - Digital editing: preparing your pics for publishing

3 - Photography as a means of Communication. The field work

- 3.1 - The importance of narrative and research in Photojournalism works
- 3.2 - Field work (genre, subjects, research)
 - 3.2.1 - Observed portrait - Staged portrait (assignment 1)
 - 3.2.2 - Street Photography/Culture and travel (assignment 2)
 - 3.2.3 - Social and Human interest (assignment 3)

Subject planning could be modified due unforeseen circumstances (group performance, availability of resources, changes to academic calendar etc.) and should not, therefore, be considered to be definitive.

TEACHING AND LEARNING METHODOLOGIES AND ACTIVITIES:

Teaching and learning methodologies and activities applied:

The learning methodology in this course is based on the student's independence and responsible work (alone and in pairs/ group work), creative thinking, curiosity, research tools, readings and personal effort. The course will have some hours of lectures, but we'll have mainly in-class analysis and discussion about photography, photographers and the profession, class presentations (individual/ pair/ group), photographic assignments during the class (in classroom and outside), individual/ pairs/ group projects, readings and shootings during class and outside class time.

Individual work will be the main part of the learning methodology. Students will have to participate in reading, researching, preparing projects, shooting, editing and explaining every assignment on their own (sometimes in pairs/ groups).

The students can also access the **TWITTER** profile: **@IralaPilar**, where will be news related to the contents of the course (never academic stuff). There is also one interesting option with boards and pins on visual culture and photography: www.pinterest.com/IralaPilar/photography

Use of personal computers and other smart devices:

New technologies are fundamental in our education, work and social relations and this is why students are encouraged to use them maturely and responsibly, but its use is forbidden during the classes unless expressly indicated by the teacher. Notes will generally be taken on paper. All smart devices must be turned off during the classes.

Student work load:

Teaching mode	Teaching methods	Estimated hours
Classroom activities	Master classes	13
	Other theory activities	6
	Coursework presentations	6
	Films, videos, documentaries etc.	5
	Trabajo sobre los reportajes obligatorios	30
Individual study	Tutorials	2
	Individual study	27
	Project work	48
	Compulsory reading	13
Total hours:		150

ASSESSMENT SCHEME:

Calculation of final mark:

Final exam:	25	%
Assignment 1: Portrait:	25	%
Assignment 2: Street, culture, travel:	25	%
Assignment 3: Social or human interest:	25	%
TOTAL	100	%

*Las observaciones específicas sobre el sistema de evaluación serán comunicadas por escrito a los alumnos al inicio de la materia.

BIBLIOGRAPHY AND DOCUMENTATION:

Basic bibliography:

WORKBOOK ** KOBRE, Kenneth. Photojournalism: The Professionals Approach. Burlington: Focal Press, 2008.
CAPUTO, Robert. People and portraits: secrets to making great pictures. Washington, D.C: National Geographic Society, 2002.
HORTON, Brian. Associated Press guide to photojournalism. New York: McGraw-Hill, 2000.
LONDON, Barbara; STONE, Jim; UPTON, John. Photography. New Jersey: Pearson, 2013.
PETERSON, Bryan. Understanding Exposure. New York: AMPHOTO BOOKS, 2004
ROBERTS, Stephanie. Lens on life : documenting your world through photography. Waltham, MA: FocalPress, 2012
LIGHT, Ken. Witness in our time : working lives of documentary photographers. Washington: Smithsonian Books, 2010.
IRALA, Pilar (2019). El síndrome de Barthes. La construcción retórica de la imagen fotográfica. Madrid: Editorial Fragua.

Recommended bibliography:

-LEIBOVITZ, Annie. At work. New York: Random House New York, 2008.
-BAEZA, Pepe. Por una función crítica de la fotografía. Barcelona: Gustavo Gili, 2001.
-KEENE, Martín. Práctica de la fotografía de prensa. Una guía para profesionales. Barcelona: Paidós Comunicación, 1995
-SONTAG, Susan. Sobre la fotografía. Barcelona: EDHASA, 1981.
-SOUSA, Jorge Pedro. Historia crítica del fotoperiodismo occidental. Sevilla: Comunicación Social, ediciones y publicaciones, 2003.
PETERSON, Bryan. Learning to see creatively. New York. AMPHOTO BOOKS, 2003.
PETERSON, Bryan. Photography and the Art of Seeing. Toronto. Key Porter, 2004.
JEFFREY, Ian. Cómo leer la fotografía: entender y disfrutar los grandes fotógrafos, de Stieglitz a Doisneau. Barcelona: Random House Mondadori, 2009.
FREUND, Gisele. La fotografía como documento social. Barcelona: Gustavo Gili, 1993.
HOPE, Terry. Fotoperiodismo. Cómo conferir un estilo a su creatividad fotográfica. Barcelona: OMEGA, 2002.
ALONSO ERASQUIN, Manuel. Fotoperiodismo: formas y códigos. Madrid: Editorial Síntesis, 1995.
SORIANO, Tino. Ayúdame a mirar. La biblia del reportaje gráfico. ANAYA, 2019.

Recommended websites:

Musarium	www.musarium.com
PHOTOESPAÑA	www.phedigital.com
Magnum	www.magnumphotos.com
Pulitzer Awards	www.pulitzer.org
World Press Photo	www.worldpressphoto.org
Vidas minadas (Gervasio Sánchez)	www.vidasminadas.com/entrada.htm
National Press Photographers Association	www.nppa.org
**Weekly review: Lens. Photography, video and visual journalism (The New York Times)	http://lens.blogs.nytimes.com/
Caborian	http://www.caborian.com/
****(Workbook complement) Kenneth Kobre Channel	http://kobrenchannel.blogspot.com.es/
****Review every 2-3 days: The Big Picture	http://www.boston.com/bigpicture/
British Journal of Photography	http://www.bjp-online.com/
Foto8 (The home of Photojournalism)	http://www.foto8.com/live/
The International Center of Photography (ICP)	http://www.icp.org/
**PhotoLit - data bank on photographic literature	http://www.photolit.de/
Exposure: to create photo stories	https://exposure.co/
Have a Nice Book	https://www.youtube.com/channel/UCm1YUcl5z0O4cnDNfjcNaTA/videos
Ojos Rojos Magazine	http://www.revistaojosrojos.com/ojosrojos/