

## DATOS BÁSICOS DE LA GUÍA DOCENTE:

<b>Materia:</b>	ENGLISH II		
<b>Identificador:</b>	30149		
<b>Titulación:</b>	GRADUADO EN COMUNICACIÓN AUDIOVISUAL. PLAN 2008 (BOE 15/12/2008)		
<b>Módulo:</b>	LENGUA Y MEDIOS DE COMUNICACION		
<b>Tipo:</b>	OBLIGATORIA		
<b>Curso:</b>	2	<b>Periodo lectivo:</b>	Primer Cuatrimestre
<b>Créditos:</b>	6	<b>Horas totales:</b>	150
<b>Actividades Presenciales:</b>	66	<b>Trabajo Autónomo:</b>	84
<b>Idioma Principal:</b>	Inglés	<b>Idioma Secundario:</b>	Inglés
<b>Profesor:</b>		<b>Correo electrónico:</b>	

## PRESENTACIÓN:

El objetivo prioritario de la asignatura es conseguir que el alumno sepa comprender y deducir información de textos técnicos y científicos de las especialidades de la comunicación. Como objetivo complementario se considera necesario que el alumno sea capaz de comunicarse en el entorno académico y técnico específico de la formación del comunicador.

The course is structured around subjects that are directly related to Audiovisual Communication. There are four blocks or units: TV, Film, Radio and the Internet and Ratings and Ethics. These blocks are structured so that you will gradually learn the language and contents necessary to complete the assignments, tasks and tests individually and in a group. Attendance and participation in class are essential to ensure progress and successful completion of the course.

## COMPETENCIAS PROFESIONALES A DESARROLLAR EN LA MATERIA:

<b>Competencias Generales de la titulación</b>	G03	Capacidad de organización y planificación
	G04	Uso de las tecnologías de la Información
	G06	Habilidades interpersonales
	G07	Compromiso ético
	G08	Capacidad de trabajar en un contexto internacional
	G09	Capacidad de aplicar conocimientos
	G10	Capacidad de generar nuevas ideas (creatividad)
<b>Competencias Específicas de la titulación</b>	E21	Habilidad para exponer de forma adecuada los resultados de la investigación de manera oral o por medios audiovisuales o informáticos conforme a los cánones de las disciplinas de la comunicación.
<b>Resultados de Aprendizaje</b>	R1	Understand extensive speeches and conferences about familiar topics. Understand almost all TV news and programs about current issues. Understand films where standard English is spoken. (Listening Comprehension).
	R2	Read articles and reports about current affairs. Understand contemporary prose literature. (Reading Comprehension).
	R3	Present clear and detailed descriptions about a wide variety of topics related to each student's specialization. Explain a point of view about any topic explaining advantages and disadvantages of several outcomes. (Oral Expression).
	R4	Participate fluently and spontaneously in conversations. Participate actively in debates about daily life issues and topics. Explain and be able to defend one's own point of view and ideas. (Oral Interaction).
	R5	Write clear and detailed texts about a wide variety of topics mainly related to their own interests. Write compositions or reports giving information or arguing pros and cons of different points of view. Write letters being able to explain events and experiences. (Written Expression).

## REQUISITOS PREVIOS:

The English II course is a high B1 level. Even if you now have a B2 level the course will give you many opportunities to extend your vocabulary, your knowledge of audiovisual communication and improve all of your language skills in areas that you have not studied previously. It is highly recommended that you

have a B1 level at the beginning of the course in order to be able to take full advantage of the course and work towards the B2 level required at the end of the degree programme. If you find it difficult to follow classes or do the English assignments you should ask your teacher for help in tutorial sessions and/ or sign up for one of the General English courses offered by the IML (Institute of Modern Languages). Your English teacher can advise and inform you about levels and timetables.

## PROGRAMACIÓN DE LA MATERIA:

### Contenidos de la materia:

<b>1 - TV</b>
1.1 - BROADCAST AND CABLE TV TODAY
1.2 - HISTORY OF BROADCAST MEDIA
1.3 - TV PROGRAMMING I
1.4 - TV PROGRAMMING II
1.5 - TV PRODUCTION I
1.6 - TV PRODUCTION II
<b>2 - FILM</b>
2.1 - FILM I
2.2 - FILM II
2.3 - FILM III
<b>3 - RADIO AND THE INTERNET</b>
3.1 - RADIO TODAY
3.2 - RADIO PROGRAMMING
3.3 - AUDIO AND VIDEO TECHNOLOGY
3.4 - THE INTERNET AND NEW MEDIA TODAY
<b>4 - RATINGS AND ETHICS</b>
4.1 - RATINGS AND AUDIENCE FEEDBACK
4.2 - SELF-REGULATION AND ETHICS
<b>5 - FILM PROJECTION AND DISCUSSION</b>

La planificación de la asignatura podrá verse modificada por motivos imprevistos (rendimiento del grupo, disponibilidad de recursos, modificaciones en el calendario académico, etc.) y por tanto no deberá considerarse como definitiva y cerrada.

## METODOLOGÍAS Y ACTIVIDADES DE ENSEÑANZA Y APRENDIZAJE:

### Metodologías de enseñanza-aprendizaje a desarrollar:

**Learning/ Teaching Methodology employed:** Communicative Approach will be used in class. Students work in groups or in couples speaking English to the teacher and among themselves. The use of this approach guarantees that the student uses grammar, vocabulary and language structures according to a B2 level. Students are expected to participate in class in English and practice it with communicative learning activities. Classes will be developed using some texts and different pedagogical resources. This methodology encourages students to learn in a more independent and responsible way towards their own learning process. Students are expected to study grammar and do the exercises required before class. During classes students are expected to talk in English and put into practice their knowledge. Self-learning strategies will be taught in class to help students to develop a more encouraging, productive and independent way of learning.

**Participation:** Because English class is the only place where you can practice listening and speaking, class attendance is crucial. Class activities are carried out entirely in English. You are

expected to participate actively in class. Since one of the course objectives is to help students to interact in everyday situations in English, actual communication in the classroom will be emphasized. It is extremely important that you come well prepared to class. For the most part, grammar should be studied at home; a small percentage of class time is intended for grammar instruction and practice. Group exercises will be done in class to incorporate the new grammatical concepts learned. If you have doubts or questions, these exercises may be discussed, or on a limited basis, reviewed in class. In addition, always remember to consult the teacher during office hours (or by appointment) when you are having trouble. The teacher will be happy to help you and she assign you specific exercises.

**Homework/ tasks:** You are expected to prepare daily for class, reading and studying the corresponding assignment at the PDU. You will be responsible to check the syllabus at the PDU to know by when activities need to be completed. The teacher will check that you have completed the exercises and she will correct them.

**Academic expectations:** San Jorge University and the Institute of Modern Languages maintain a high standard of academic integrity among its faculty members and students. In becoming part of the San Jorge University academic community, you are responsible for honesty and independent work. Any student who takes part in any act of academic fraud will be seriously taken into account and his/her grade will be considerably reduced. Dishonesty and/ or plagiarism includes, for example: using another person's ideas without referencing appropriately; inventing a bibliographical reference or pretending to have consulted one; inventing research results without having done the research, etc. This inappropriate behaviour will be considered especially in relation to texts copied from Internet. **ALL** work must be your own work, without the help of others. Writing that may primarily be someone else's work will not be accepted. To clarify what kind of help is admitted, refer to the following list.

**YOU MAY:**

- Consult with your teacher during office hours.
- Write notes or questions on your drafts about particular doubts or problems with expressions that you may have.
- Consult dictionaries and grammar reference sources.

**YOU MAY NOT:**

- Turn in a composition that translates your writing from Spanish to English.
- Use automatic translation devices from Internet or other sources (machine translation is easily identifiable).

Academic dishonesty will not be tolerated and will automatically result in failure (no second chances given!). It only takes one act of academic dishonesty to fail the entire course.

**Courtesy**

Everyone will be encouraged to participate in class and it is essential that full courtesy is awarded to your classmates. Intentional class disturbances (for example: using instant messenger programmes, keeping your mobile phone on in class, accepting a phone call during class, text messaging or listening to personal audio) will result in a penalty of absence from the class for those involved in the distracting behaviour. As a courtesy to your teacher and to your classmates, please make sure at the beginning of each class period that your mobile phones are turned off.

**Assignments**

All assignments must be typed or word-processed. Double space your assignments and use Times New Roman size 12 and turned in on time. Late or handwritten work will not be accepted. All files must include the student's full name followed by a hyphen and the title of the task. For example:

*James Smith-Audiovisual Translation Task 1*

**Volumen de trabajo del alumno:**

Modalidad organizativa	Métodos de enseñanza	Horas estimadas

<b>Actividades Presenciales</b>	Clase magistral	10
	Otras actividades teóricas	8
	Resolución de prácticas, problemas, ejercicios etc.	12
	Debates	10
	Exposiciones de trabajos de los alumnos	12
	Proyección de películas, documentales etc.	12
	Talleres	2
<b>Trabajo Autónomo</b>	Asistencia a tutorías	4
	Estudio individual	18
	Preparación de trabajos individuales	14
	Preparación de trabajos en equipo	10
	Realización de proyectos	8
	Tareas de investigación y búsqueda de información	10
	Lecturas obligatorias	10
	Lectura libre	5
	Realización de pruebas escritas	2
	Portafolios	3
<b>Horas totales:</b>		<b>150</b>

### SISTEMA DE EVALUACIÓN:

#### Obtención de la nota final:

Pruebas escritas:	25 %
Trabajos individuales:	25 %
Trabajos en equipo:	15 %
Prueba final:	30 %
Participación:	5 %
<b>TOTAL</b>	<b>100 %</b>

\*Las observaciones específicas sobre el sistema de evaluación serán comunicadas por escrito a los alumnos al inicio de la materia.

### BIBLIOGRAFÍA Y DOCUMENTACIÓN:

#### Bibliografía básica:

All the course work will be uploaded and available on the PDU.

#### Bibliografía recomendada:

HANCOCK, Mar. English Pronunciation in Use Intermediate with Answers. Cambridge: Cambridge University Press, 2007

MURPHY, Raymond. English Grammar in Use: A Self-study Reference and Practice Book for Intermediate Students of English ; with Answers. Cambridge: Cambridge University Press, 2010

#### Páginas web recomendadas:

Cambridge Dictionary	<a href="http://dictionary.cambridge.org">http://dictionary.cambridge.org</a>
Wordreference	<a href="http://www.wordreference.com">http://www.wordreference.com</a>
BBC Learn English	<a href="http://www.bbc.co.uk/worldservice/learningenglish/index.shtml">http://www.bbc.co.uk/worldservice/learningenglish/index.shtml</a>

\* Guía Docente sujeta a modificaciones