

BASIC DETAILS:

Subject:	ECONOMÍA MUNDIAL Y ESPAÑOLA		
Id.:	30401		
Programme:	GRADUADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS (BOE 26/11/2010)		
Module:	ECONOMIA Y MARCO JURIDICO		
Subject type:	MATERIA BASICA		
Year:	1	Teaching period:	Segundo Cuatrimestre
Credits:	6	Total hours:	150
Classroom activities:	70	Individual study:	80
Main teaching language:	Inglés	Secondary teaching language:	Castellano
Lecturer:	MOTIS DOLADER, MIGUEL ANGEL (T)	Email:	mamotis@usj.es

PRESENTATION:

A proper understanding of economics requires a historical perspective. Therefore, Spanish and Global Economic is the study of the long-term development of economies. The rationalist structure of the modern economic theory is a powerful explanatory tool and is of universal significance – but the importance of the institutional context is often overlooked. If the reality of scarcity, the exercise of choice and the inescapable nature of opportunity cost are timeless and universal, the social mechanisms, laws, conventions, and institutions within which individual and collective choices are made evolve continuously.

The subject Spanish and Global Economic enables students to develop a fuller appreciation of the forces of economic change. It balances the ‘universalist’ assumptions of the economist with the ‘particularist’ approach of the historian and helps those who have had little previous acquaintance with economics to understand economic theories through the study of historical examples. Thus, students will be better able to use economic theory and to assess economic policy in ways that take into consideration the different time paths of legal, political and cultural inheritance.

PROFESSIONAL COMPETENCES ACQUIRED IN THE SUBJECT:

General programme competences	G01	Ability to analyse and summarise information from several sources.	
	G03	Ability to organise and plan the work in the context of continuous improvement	
	G04	Use of information and communication technologies	
	G05	Ability to work effectively in interdisciplinary teams, integrating and participating in scientific and professional teamwork, contributing ideas and respecting and valuing the diversity of views of other team members.	
	G07	Ability to work in an international context and innovate and adopt new approaches used in other national contexts.	
	G08	Oral and written communication in Spanish.	
	G09	Oral and written communication in English in academic and professional contexts.	
	G10	Ability to apply the acquired knowledge, adapting it to the needs and special features of each situation and person.	
	Specific programme competences	E02	Know and understand the local, national and international socio-economic context in which the companies operate and be able to interpret its impact on them.
		E03	Ability to apply the acquired knowledge of the functional areas of the company and the socio-economic environment.
E04		Ability to identify related variables and understand their impact on business organisations.	
Learning outcomes	R1	Understand the main economic issues related to the foreign sector, as well as major organisms in the international economy	
	R2	Analyse the main economic variables	
	R3	Know about the characteristics of the productive sectors in Spain	
	R4	Analyse, at a basic level, the factors associated with economic growth	
	R5	Understand the main economic phases that the Spanish and world economy since the have experienced since late nineteenth century to the present day	

PRE-REQUISITES:

There are no pre-requisites to follow the course successfully. Nevertheless, it would be desirable if students were familiar with basic knowledge of Global Contemporary History, Economics and Geography.

SUBJECT PROGRAMME:

Subject contents:

1 - PRE-INDUSTRIAL ECONOMIES AND THE BEGINNING OF MODERN ECONOMIC GROWTH
1.1 - The general characteristics of pre-industrial economies.
1.2 - The crisis of the Old Regime and institutional change.
1.3 - The Spanish Case
2 - THE INDUSTRIAL REVOLUTION AND THE GROWTH OF INDUSTRIALIZACION
2.1 - The Industrial Revolution in Great Britain
2.2 - Industrialization and economic Growth
2.3 - The Second Industrial Revolution and the emergence of new economic powers.
2.4 - The Spanish Case
3 - CONFIGURATION OF AN INTERNATIONAL ECONOMY: THE FIRST GLOBALIZATION
3.1 - International trade and the integration of product markets
3.2 - International capital movements and the international monetary system: the gold standard.
3.3 - The other side of globalization: crisis in the end of the century and imperialism
3.4 - The Spanish Case
4 - THE GLOBAL ECONOMY IN THE INTERWAR PERIOD: CRISIS AND DEGLOBALIZATION
4.1 - The economic consequences of the First World War.
4.2 - The origins of the Great Depression and its international impact.
4.3 - The outflows of depression and economic evolution until World War II.
4.4 - The Spanish Case
5 - THE GOLDEN AGE OF CAPITALISM: GROWTH AND RETURN TO THE INTERNATIONAL ECONOMY
5.1 - The new economic bases after the Second World War: the role of the State
5.2 - The reintegration of the international economy: trade, finance and the process of European integration.
5.3 - Convergence and divergence in the Golden Age of Capitalism
5.4 - The Spanish Case
6 - THE WORLD ECONOMY DURING THE SECOND GLOBALIZATION: FROM THE CRISIS TO THE THIRD INDUSTRIAL REVOLUTION
6.1 - The limits of economic growth
6.2 - Economic and financial crises. Changes in economic policies.
6.3 - New processes of convergence and divergence: the leading role of emerging economies
6.4 - The Spanish Case

Subject planning could be modified due unforeseen circumstances (group performance, availability of resources, changes to academic calendar etc.) and should not, therefore, be considered to be definitive.

TEACHING AND LEARNING METHODOLOGIES AND ACTIVITIES:

Teaching and learning methodologies and activities applied:

Teaching methods try to be varied so that students in a classroom can receive a certain range, digest, master the material provided by the professor as efficiently and effectively as possible. Knowing the type of student learning helps teachers to be able to close all or nearly all students by simply convey information by the different styles that are tailored to the type of learning student (visual, auditory, kinesthetic, tactile, mixed...)

Lectures

The professor will develop an analytical conceptualization and a synthesis for every topic in the program. The aim is to facilitate the transmission of knowledge and to motivate the student in historical and economic analysis. The focus falls on the presentation of information and analysis by the teacher.

Lectures offer a good way of covering a lot of information and of conveying ideas to the students.

Tutorials, teamwork practical activities and individual assignment

Tutorials intend to help students to gain a deep understanding of the subject matter in their discipline - discussion in tutorials helps students to see the significance and implications of their knowledge so they can apply what they have learned in new contexts; enable students to learn how to think, for instance, to synthesize disparate sources, to formulate a thesis and justify it, to anticipate criticisms of their arguments, and to respond to questions and challenges; develop students' basic academic skills (e.g. identification and evaluation of relevant resources, effective communication both orally and in writing, effective time-management, critical self-assessment); develop students' ability to think and act like a professional in their discipline.

A large proportion of the most meaningful learning at University happens when students are working in small groups, be it in seminars, tutorials, practical and laboratories, as well as with their peers outside their timetabled sessions (independent study time). Working in small teams can allow students to embrace a range of interactive, cohesion with their peers and collaborative skills which are often hard to develop in individual study situations, and impossible to develop in large-group environments such as lectures. These give students the chance to go deeper with the material to put the knowledge they've acquired to use or create something new from it. This level of application is an extremely important and often overlooked part of the learning process.

Individual study and reading assignment allows to use to the teacher numerous methodologies to deepen in the concepts and processes analyzed in class: lecture plus question and answer methods and tasks (combination of lectures with question and answer and administration tasks); lectures plus discussions and assignments (the first teacher describes the subject matter, then hold a discussion, and finally gave the task); global method (students are told to read the whole material, then students resumed the essence of the material); problem-solving method where students are given the questions, then asked to solve, etc.

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In accordance with the Manual of Good Practices of the University, it will be considered as a very serious fault the commission of plagiarism in any of the works carried out, as it violates the code of conduct of any profession. In the classroom, unless expressly mentioned by the teacher and those provided by the University, electronic devices that disturb the attention and the correct development of the subject will not be allowed in class

Student work load:

Teaching mode	Teaching methods	Estimated hours
Classroom activities	Master classes	12
	Other theory activities	4
	Practical exercises	12
	Practical work, exercises, problem-solving etc.	11
	Debates	8
	Coursework presentations	10
	Films, videos, documentaries etc.	4
	Workshops	6
	Participation in seminars, conferences etc.	1
	Extra-curricular activities (visits, conferences, etc.)	2
Individual study	Tutorials	4
	Individual study	24
	Individual coursework preparation	14
	Group coursework preparation	14
	Research work	12
	Compulsory reading	10
	Recommended reading	2
Total hours:		150

ASSESSMENT SCHEME:

Calculation of final mark:

Written tests:	10 %
Individual coursework:	20 %
Group coursework:	25 %
Final exam:	45 %
TOTAL	100 %

*Las observaciones específicas sobre el sistema de evaluación serán comunicadas por escrito a los alumnos al inicio de la materia.

BIBLIOGRAPHY AND DOCUMENTATION:

Basic bibliography:

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Recommended bibliography:

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CARRERAS, Albert. Historia económica de la España contemporánea (1789-2009), Barcelona: Crítica, 2010.
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VAN ZANDEN, J. L., BATEN, J., MIRA D'ERCOLE, M., RIJPMAN, A., SMITH, C. y TIMMER, M. (ed.). How Was Life? Global Well-being since 1820, OECD Publishing, 2014. http://www.oecd-ilibrary.org/economics/how-was-life_9789264214262-en

TORTELLA, G. The Development of Modern Spain. An Economic History of the Nineteenth and Twentieth Century, Harvard University Press, 2000.

Recommended websites:

FAOSTAT	http://www.fao.org/faostat/en/
Maddison Project	http://www.ggdnc.net/maddison/maddison-project/home.htm
International Economic History Association	http://cs.muohio.edu
European Society for the History of Economic Thought	http://www.eshet-web.org
European Historical Economic Society	http://www.eh.net
History of the European Union	http://europa.eu.int
History full texts	http://www.fordham.edu
Economic Journals on the Web	http://www.oswego.edu
Population and Health Data	http://www.worldpop.org
NBER Macrohistory Database	http://www.nber.org
IDB. International Data Base USA	http://www.census.gov
Global Financial Data	http://www.globalfindata.com
Eurostat	http://europa.eu.int
Statistics Historical	http://www.neha.nl
Economic History Services	www.eh.net
Data and statistics. A guide to Major Sources on the Web	www.lib.rochester.edu